

## LET THERE BE LIGHT'S PARTNER PROGRAM

### Here's what you gain access to:



#### **Exclusive Website Section**

Your business will be featured in our "Preferred Partners" section on our website, with a dedicated page showcasing your services and location.



#### Leads Integration

All leads generated through your or our website filter seamlessly into your system through a simple form.

#### Access to Software Suite

Enjoy full access to a comprehensive suite of software tools, including Zoho CRM, Route IQ, Inventory Management, and Invoicing.

#### Customized Branding

Utilize your own customized form for your website, branded with your logos and tailored verbiage.

# HOW WE WORK:

- Prospect Visits Your Website
- **Prospect Completes Form:** Information provided by the prospect is submitted through the website form.
- CRM Integration: Prospect information seamlessly filters into your Zoho CRM system.
- Office Receives Information: Your office team receives the prospect's details for further processing.
- Measurement and Estimation: Utilize estimating software to measure and calculate project requirements accurately.
- Generate Quotes: Input estimated counts into quotes and email them directly to the prospect.
- **Quote Acceptance:** Prospect views and accepts the quote, initiating the transition to becoming a customer in your CRM.
- Job Creation: The customer's job is automatically created in your CRM system.
- **Optimized Routing:** Crew leaders filter jobs by installation week and optimize customer jobs automatically for the day using route optimized software.
- Job Completion: Crews access customer information and images via the app, completing jobs efficiently.
- Time and Material Tracking: Crews track time and material counts within the customer's job.
- Maintenance Requests: If a maintenance form is completed, a request is generated in the CRM for crew completion.
- Maintenance Completion: Crews filter active maintenance requests, mark them as complete upon finishing.
- **Removal Process:** Crews filter jobs by removal week for scheduled removal tasks.
- Removal Completion: Crews complete removal tasks and track job time in the CRM app.
- Automatic Updates: Jobs are automatically updated in the system, ensuring efficient workflow management.

Unlock the potential of your business with our Preferred Partners Program. Join us today!